It doesn't always have to be laser!
Save costs now by efficient use of a thermal printer
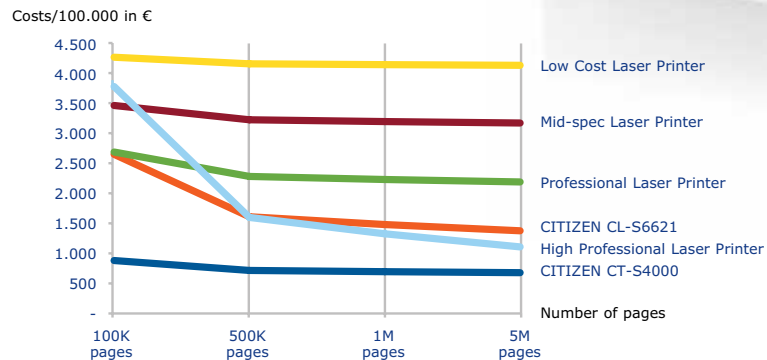
CL-S6621
6-inch-printer reduces A4 pages to A5
by changing the resolution

CT-S4000
4-inch-printer with
compress driver

**Comparison of laser and
thermal print costs**
(purchase and running costs)

Costs/100.000 in €

- Low Cost Laser Printer
- Mid-spec Laser Printer
- Professional Laser Printer
- CITIZEN CL-S6621
- High Professional Laser Printer
- CITIZEN CT-S4000

Number of pages

100K pages · 500K pages · 1M pages · 5M pages

Inexpensive. Fast. And eco-friendly.

Laser printers are used particularly often for A4 printing, although in many cases thermal printers would not only be much cheaper but also offer a number of other advantages:

- Lower total costs of ownership (TCO)
- Up to 6 inches per second (150 mm/sec.)
- No ozone
- No toner dust
- Silent printing
- No paper jams
- Immediate print (no warm-up phase)
- Reliable, tested technology
- Easy operation
- Only one type of consumables (paper)
- Variable print length thanks to printing from roll, not restricted to DIN A4

Designs, specifications and availability
are subject to change without notice.
Errors and omissions excluded.

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Applications

- Delivery notes
- Invoices
- Route plans
- Lists, e.g.
  Picking lists
  To-do lists
  Checklists

and many other applications where

- colour
- high resolution
- archivability

are not important.

Example of compression ratio

DIN A4

DIN A5

CITIZEN SYSTEMS EUROPE GmbH