SHOPEVOLUTION™ 7

◇DATALOGIC

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Shopevolution 7 is Datalogic's latest Omni-channel middleware for Self-Shopping, Queue-busting and Store Floor applications.

There are 3 major enhancements introduced in this version of Shopevolution:

CLOUD MULTI-STORE SUPPORT

Shopevolution 7 is Cloud-ready, providing these main benefits for retailers:

- No Shopevolution server is needed in the store, cutting costs of the retailers for hardware, software and maintenance services.

- One Shopevolution 7 Cloud Multi-Store instance can manage multiple stores; each store can have its own product pricing, customer database, promotion policies, time zone, etc.

SUPPORTS JOYA™ TOUCH

Shopevolution 7 supports Datalogic's Joya Touch multi-purpose device for use throughout retail (Self-Shopping, Queue-busting, Store Floor applications, Click & Collect and more) as well as Smartphones, ensuring an Omni-channel and seamless shopping experience for customers, leveraging the same GUI (graphical user interface) in different devices.

ENHANCED CONSUMER FEATURES

Shopevolution 7 ensures a seamless shopping experience and enhanced consumer features such as Social Shopping, eCoupons, Shopping List and Consumer Surveys.

FEATURES

- Shopevolution 7 supports the complete family of Joya devices as well as Smartphones
- Cloud support
- Customization of the GUI for Joya screens
- Entrance unit's look and feel can be customized
- Internal promotion and loyalty points engine; Full support for external promotion engine
- Pull/Push marketing
- Shopping lists
- System configuration rules (creating customized calendar tasks, imports/exports and the definition of new audit rules)
- Centralized customer validation system
- Back-office Suite (menu, reports, etc.)
- Queue-busting, Store Floor Applications, Click & Collect and more

INDUSTRY-APPLICATIONS

- Retail
- Self-Shopping
- Mobile Self-Shopping
- Queue-busting
- Click & Collect
- Store Floor Applications

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BENEFITS FOR PARTNERS

Revenues coming from:

- Joya devices and accessories
- Shopevolution software licenses
- Software support agreements

PROFESSIONAL SERVICES

- Business Consulting
- Project Management
- Software Programming
- Quality Control
- Training and on-site support
- On-line meetings and webinars

TECHNICAL SPECIFICATIONS

ARCHITECTURE

SOFTWARE PLATFORM	J2EE and J2SE
OPERATING SYSTEM	Microsoft Windows Server, Linux
DATABASE	MySQL, Oracle, Microsoft SQL Server, PostgreSQL
RUGGED DEVICES SUPORTED	Joya Touch, Joya X1, Joya X2 and Joya X2 GP (General Purpose)
SMARTPHONES SUPPORTED	iOS: Version 8.0 or higher; Android: Version 4.0.3 (API 15) or higher

STORE SYSTEMS INTEGRATION

POS SYSTEM	Toshiba Tec, NCR, Wincor-Nixdorf, Laser Symag, Extenda, Oscar and others
LOYALTY SYSTEM	CLL and other local ones
SELF-PAYMENT AND SELF-CHECKOUT	Wincor-Nixdorf, Toshiba Tec, NCR and others
DELI COUNTERS	Wincor-Nixdorf, Toshiba Tec, NCR and others

CLOUD SUPPORT

SUPPORTED PROVIDERS	Any cloud provider provisioning virtual machines

www.datalogic.com